Suitability criteria

All tools and resources submitted to the hub will be assessed against the following set of suitability criteria for the purposes of selecting the most appropriate products for inclusion in the hub.

Although not included in the official criteria, those submitting resources should note that accessibility principles will be taken into account when assessing resources. This could include the colours used in your resource, the font size, the layout, and the digital accessibility of any websites or online materials.

	Suitability criteria	Examples of things our team will be looking for
1	Content is clear, accessible, and promotes positive attitudes and values towards mental wellbeing.	• Clear objectives and clear delivery guidance • No clinical or academic jargon • Easy to read and navigate
2	Content builds upon knowledge, understanding, and awareness of mental wellbeing, and accurately represents its intended outcomes.	• Information is realistic and relevant • Potential triggers acknowledged throughout • No images which perpetuate negative images about mental health; e.g. photographs of children showing visible distress
3	Does the resource provide knowledge, understanding and awareness that a senior mental health lead is able to use to help them lead a whole-school or college approach?	• Suitable content for a senior mental health lead (or someone with the responsibility for mental health in their setting) • The resource has been designed to optimise usability and reduce burden on teachers • The resource can be adapted to meet the needs and demographics of different settings or communities
4	If aimed at children and young people, is the resource age and developmentally appropriate and sensitive to the needs of all, or can be adapted to suit need (e.g. SEND)?	• Age or key stage is clearly stated • Content is correctly targeted at that age range • Child protection and safeguarding concerns are considered
5	The content recognises the importance of creating an ethos and culture that promotes respect and values diversity.	• Current and appropriate language is used • Content does not perpetuate negative stereotypes • Where relevant, content recognises the impact of cross-cultural contexts
6	Resources and strategies are informed by high-quality research and underpinned by a reliable evidence-base.	• High-quality research and/or a reliable evidence base are referenced
7	Does the resource promote all of its intended objectives?	• The objectives of the resource are clear and relevant • The resource meets its stated objectives